

PARTNERSHIP OPPORTUNITIES

Every sponsoring dollar provides care, service or cash to a local senior or senior-care organization.



Dear Business Leader,

On behalf of the Senior-Care Network, we are honored to extend this invitation to partner with us to serve the local seniors and families in our local community.

The Senior-Care Network is a One-Stop Resource & Referral Network providing senior care, comfort services, home repairs, group activities, meal outings, transportation, mental health counseling, technology classes and Make-a-Wish Programs.

The Senior-Care Network comprises groups of fifty local senior-care providers purchasing and communicating together using one communication's platform to fund their programs and projects.

The senior-care industry service providers and families meet every Tuesday at 10am during the "Senior-Care Industry Networking Session and Podcast Filming" to discuss solutions and how the sponsoring funds will be distributed to senior care organizations, projects and local seniors in-need.

We are seeking your partnership to help with the following:

1. To serve the senior-group meal outings (groups of twenty-five seniors are invited weekly).
2. To discuss your senior-related concerns, solutions or resources at industry networking sessions.
3. To help build the local resource network for senior care-givers, groups and families.

Why Partner With Us?

- Weekly or monthly group contracts with our partnering senior-groups to dine at your location.
- Year-round promotions, reels, product-placement and your presentation on the video Podcast.
- Exclusive association with our partnering professional athletes who will be sharing their "Senior-Life-Stories" on our Podcasts and dining with the seniors (as schedules permit).
- Branding across our partnering network's, diverse audiences, demographics and events.
- Association with the energy of the families of the seniors that are served.

Your partnership will allow the Senior Care Network to serve more seniors and will provide you with increased annual sales and deliver measurable value to your brand.

We look forward to an agreement that reflects our mutual goals.

Respectfully,

Melissa Moses
Founder and Owner
(843) 415-7921
Mmoses@SeniorCareSC.com

In-partnership w/
4-Time
NBA Champion
HORACE GRANT



Senior CARE

Television Show Filming & Industry Networking Session

Senior Care TV is a crucial platform for providing Information, resources and solutions for local seniors and care-programs. Filmed during the weekly Senior Industry Networking Session. Professionals, families and the community is invited to all tapings to be apart of the discussions and solutions with our audience in-person and online. The show is filmed on Tuesdays at 10:00 a.m. in-studio and on-location. Each episode targets a specific audience and presents solutions to specific senior challenges and is presented through panelists, town-hall discussions or one-on-one interviews.



Inviting Care Providers (seniors, disabled, veterans etc), Mental Healthcare Counselors, Therapists, Home Care, Nursing Homes & Hospitals etc.

RSVP!

Required (In-person or Zoom)



w/ host

Melissa Moses

Filming Tuesdays at 10am
Myrtle Beach, SC



***Hear what our Partnering pro-athletes has to say about life after Pro-Sports and their conversations with our seniors.

www.SeniorCareSC.com * (843) 465-7236

Filmed at Wellspring Center / 5082 Lafon Lane / Myrtle Beach, SC (Socastee)

SPONSOR INFO

Senior Meals are paid in-partnership through the local Caring-Hearts & Heroes program.

Industry Session Sponsor:

\$1,500

- Live or Video presentation to address the attendees and to meet the senior groups scheduled to visit your restaurant.
- Promotions & Signage at the Networking Session
- Promotions and Mentions on the Podcast, Facebook Page and social media sites.

Senior-Outing Sponsor:

\$5,500

- Six Senior Group-Outings - Minimum \$500 meal order per visit (\$6,000 per year – prepaid).
- Your branding or mentions on the weekly Podcast.
- Reels of the Seniors Outing at your location distributed daily for one week throughout all social media platforms with links for your distribution on your platforms.

Senior Care Industry Network Sponsor:

\$10,500 (*Customizable*)

- Senior Group Meals Monthly Minimum \$1,000 (includes tip) \$12,000 Actual Annual sales.
- Your presentation and product demonstrations at the Senior Industry Networking Session.
- Your Access-to meet w/ and contract-with the Network's 50 Commercial Podcast Members (*this is an additional contract with access to the PC Commercial Members*).
- Announcements on the weekly Podcast and during the Industry Networking Session.

Senior-Care Network Partnering Sponsor:

****\$50,000**

- One Senior Group Meal per week – Minimum Order Total per visit \$700. \$50,000 in contracted annual group sales.
- Your Access-to meet w/ and contract-with the Network's 50 Commercial Podcast Members (*this is an additional contract with access to the PC Commercial Members*).
- Our partnering professional Athletes will attend dinners with seniors (dates tbd).
- Your company representative participation during the news interviews.
- Product Placement (on-set) at the weekly Industry Networking Session & Podcast Filming.

Signage at industry sessions, Logo on advertisements (print, paid, public service, broadcast, social media, and website link to your web page from the podcast and website and social media).

Act fast! To position your company on the podcast episodes that fits best with your product.

NEXT STEPS

1. Determine your sponsorship option and fee.
2. Sign your NDA, LOI and MOU.
3. Confirm your participation and attendance at the Large Check Presentation (*for national attention and see your sales increase in real time through the organizations committing to their purchasing-minimum with your business*).
4. Confirm the promotions that will be released publicizing your intent to contract as a Senior-Care Network “Meal” Service-Provider.
5. Schedule your presentation and meet and greet your new customers at one of the Senior Care Industry Networking and Filming Sessions.
6. Confirm/Approve your Endorsement of the PC Card for Senior Mental Health, Home-care givers and Community Economic Development (this is the purchasing card millions of seniors will carry to redeem their senior services and meals etc.),
7. Refer any nonprofits or charities you are associated-with to use the funds of the network for their projects or programming.
8. Request or Schedule one of our partnering Professional Athletes to make an appearance at your location or you make a public appearance or news interview with one of our partnering professional athletes.
9. Confirm the product or promotions to be available to the network members during the registration process.
10. Determine the best phase one payment method for your meals (promo code, mobile app, gift card, coupon etc.).
11. Work with our producers to craft a local and national story about your company for the magazine, television show and social media platforms.

No Obligation (Letter of Intent)



NONDISCLOSURE AGREEMENT

Nondisclosure Agreement



The information contained in this documents and any attachments are intended for the express purpose of planning and implementing projects to contact and invite the individuals, companies, corporations, agencies and organizations to participate in the forthcoming Perfect Connection Group Purchasing Network that is specifically designed to revolve Twenty-four Million Dollars back into the local communities of the organizations that are purchasing as a group with the PC Network.

Information contained in this document has been acquired through public and online resources. Images and logos are used for the planning teams only and will only be used in-house, internally for the express purpose of contacting the owners of the logo to provide a needed commerce and community resource for the company or organization.

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Forwarding, Discussing, Copies or Reproduction of Any Materials in this Packet is Strictly Prohibited before Phase Two of the PC Debit Card has been launched.

Without limiting the generality of the foregoing, you shall be prohibited from discussing this project or the Work with a representative of the press or media, either directly or indirectly, without Wardell Brantley's express prior written approval.

Wardell Brantley
The Carolina Media Arts Center LLC
Horry County
South Carolina



THANK YOU

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